PYCON **OTTO**

FLORENCE, APRIL **6-9** 2017

BECOME A SPONSOR

WHY PYCON OTTO?

PyCon Italia is the national conference where professionals, researchers and lovers of the **most beautiful programming** language, gather together.

In the wonderful frame of Florence, PyCon is a weekend to learn, meet and discover.

PyCon Otto will keep on the massive work with all the subcommunities gaterhed in the previous editions: the room available for the subtracks will be the same of the last Italian EuroPython with 3 more rooms.

We launched a startup competition during the last PyCon Italia and it was a great success with 13 startups and of course we will run this kind of competition for PyCon Otto too with more prices and visibility!

At last, but not least, we want to share our efforts in building a more healthy and welcoming environment in our event and we are launching many partnerships and initiatives for supporting the diversity in PyCon Italia.

Last year more than 500 attendees from all over the world choose PyCon Italia and we expect the same numbers for this year, support PyCon Italia with a sponsorship and be a part of it.

SPONSORSHIP PACKAGES

BRANDING

Logo on website
Logo on Booklet
In-bag ADV materials
info & recruiting page on website

€ 800

PRESENCE

Logo on Booklet
In-bag ADV materials
Desk for all the conference days
2 tickets
info & recruiting page on website

€ 1500

TECHNICAL

Logo on Booklet
In-bag ADV materials
One sponsored talk
2 tickets
info & recruiting page on website

€ 1500

RECRUITING

Logo on Booklet and in-bag ADV
Recruiting page on booklet
One slot in the recruiting session
info & recruiting page on website
2 tickets

€ 1500

SPONSORSHIP OPTIONS

- Logo on videos **€ 2000**

- Logo on gadgets (pens/pencils, lanyards, bags) **€ 1000** per gadget

- Logo on promo video + custom glass PyBirra **€ 1500**

- Logo on promo video + custom glass PyFiorentina **€ 1500**

(both PyBirra + PyFiorentina **€ 2500**)

- Logo on selfie display **€ 700**

- Logo on startup competition prize **€ 1000**

- Diversity partner: min **€ 500** for 3 grants

ABOUT US

The conference locations were great, the organizers went above and beyond to make things run smoothly.
— BRIAN FITZPATRICK Google Inc.

PyCon Italia is the conference closest and dearest to my heart out of the many I regularly attend.
— ALEX MARTELLI Google Inc.

PyCon Italia is a great way to meet the top coders in Italy, talk with major vendors, and either recruit or be recruited.
— RAYMOND HETTINGER Python's Core developer